

# CECILIA EKMARK

## INFORMATION

(+46) 706 36 12 24  
cekmark.com  
cekmark@gmail.com

ID nr: 820803-0224

## EDUCATION

Fashion Institute of Technology  
(New York) 2005–2009  
Bachelor of Fine Arts: Graphic Design

University of Stockholm  
(Sweden) 2004  
Political Science

Berghs School of Communication  
(Sweden) 2003  
Communication Design

L'Institut Catholique de Paris  
(France) 2002–2003  
French and Art History

Parsons The New School for Design  
(France) 2001  
Drawing and Painting in Paris

## SKILLS

**Languages**  
Swedish (native)  
English (fluent)  
French (very good)

**Computer**  
InDesign  
Illustrator  
Photoshop

## INTERESTS

Art History  
Photography  
Food  
Packaging  
Jewelry Design

AIGA  
member

Art Directors Club  
member

## ACHIEVEMENTS

Dean's List  
Spring 2009  
Spring 2007  
Fall 2006  
Spring 2006  
Fall 2005

FIT Senior Show  
Student and faculty voted  
and selected participant  
(May 2009)

Rotary  
Cultural Exchange  
Student Scholarship  
(1999–2000)

## EXPERIENCE

**cekmark design**  
(Sweden) April 2011–present  
Graphic Design studio.  
Creating solutions for print  
and digital designs.

**Estée Lauder**  
(NYC) May 2010–April 2011  
Graphic Designer at beauty &  
haircare brand Ojon at EL's head  
office in NYC (with Jane Lauder  
as brand manager). Working  
with the rebranding and visual  
merchandising for Ojon, especially  
in Sephora, Ulta & QVC; US and  
international markets. Creating  
a totally new look & feel for the  
brand, with everything from  
packaging to photoshoots.

**Ink + Co**  
(NYC) Nov 2009–May 2010  
Art Director at boutique  
advertising/branding firm in  
SoHo. Working directly with the  
head Creative Director/CEO,  
responsible for the everyday  
contact with clients. Creating  
layouts, concepts, pitch ideas  
and campaigns to clients such  
as New York City Ballet, MoMA,  
Tribal, Isabella Fiore, Veronica  
Webb, QVC, and Nigel Barker.

**Corporate Agenda**  
(NYC) July–Oct 2009  
Graphic Designer at design studio.  
Building concepts and designs  
for digital and printed materials.  
Included designing micro sites,  
and ads among other printed  
materials such as branding  
books and corporate identities.  
Clients included Master-Card,  
Samsung, KPMG, Turner,  
PartnerRe and Abbott.

**Lloyd & Co**  
(NYC) Jan–July 2009  
Graphic Design Intern at fashion  
& beauty ad agency. Concepts  
and layouts for campaigns,  
identities, books for clients such  
as Estée Lauder, Michael Kors,  
Derek Lam, Tom Munro,  
Martha Stewart and Express.

**Me and You**  
(Sweden) 2008  
Graphic Designer at boutique  
design studio. Design the  
repositioning of an optician,  
Hultins Optik. Full brand and  
identity update which  
extended to logo, stationery,  
signage, packaging.

**Elle Magazine**  
(Sweden) 2008  
Graphic Design Intern. Design  
editorial layouts and concepts  
for Elle Sweden's biannual  
magazine Elle Lx.

**studioCase**  
(NYC) 2006–08  
Graphic Designer (Intern &  
Freelance) at design studio.  
Development and explorations  
of logos, identities, packaging;  
assisting at photo-shoots for  
look-books and advertising;  
interactive design. Clients include  
Johnson & Johnson, Valentino,  
Aveda, Araks, and Sasha Primak.

**Grow**  
(Sweden) 2005  
Graphic Design Intern at ad  
agency. Created concepts and  
ideas around a special project  
on the architect and industrial  
designer Alvar Aalto, as well as  
the littala catalog for 2006.

**Human Research**  
(Sweden) 2005–09  
Graphic Designer (Freelance).  
Redesign and development of  
brand identity and positioning  
including print and web.  
Redesign in 2005 and 2008.

**Design House Stockholm**  
(Sweden) 2004–05  
Sales Associate in design concept  
store. Worked close with the  
head office which required both  
interest and knowledge in modern  
Scandinavian design–this included  
interior design, photography,  
graphic design, process of  
manufacturing and styling and  
decorating the flagship store.

**Bildhuset**  
(Sweden) 2000–02  
First Office Assistant.  
Responsible for the complete  
organizing and filing of images  
in one of Sweden's oldest and  
renowned image banks. (This  
being pre digital image libraries.)

**Carlo Bosco Studio**  
(Sweden) 2000  
Photographer's Assistant. Assisted  
fashion photographer for editorial  
and commercial use. Swedish and  
international clients. Carlo Bosco  
is now head Creative Director  
for Stockholm School of Fashion  
Photography.